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MISSION REPORT

Origin Story, Evolution Timeline & **CORPORATE OVERVIEW**

2024

Key Milestones



2017: Inception



2018: Commercialization



2019: NASA Deployment



2020: Government Testing



2021-23: Investment and Validation

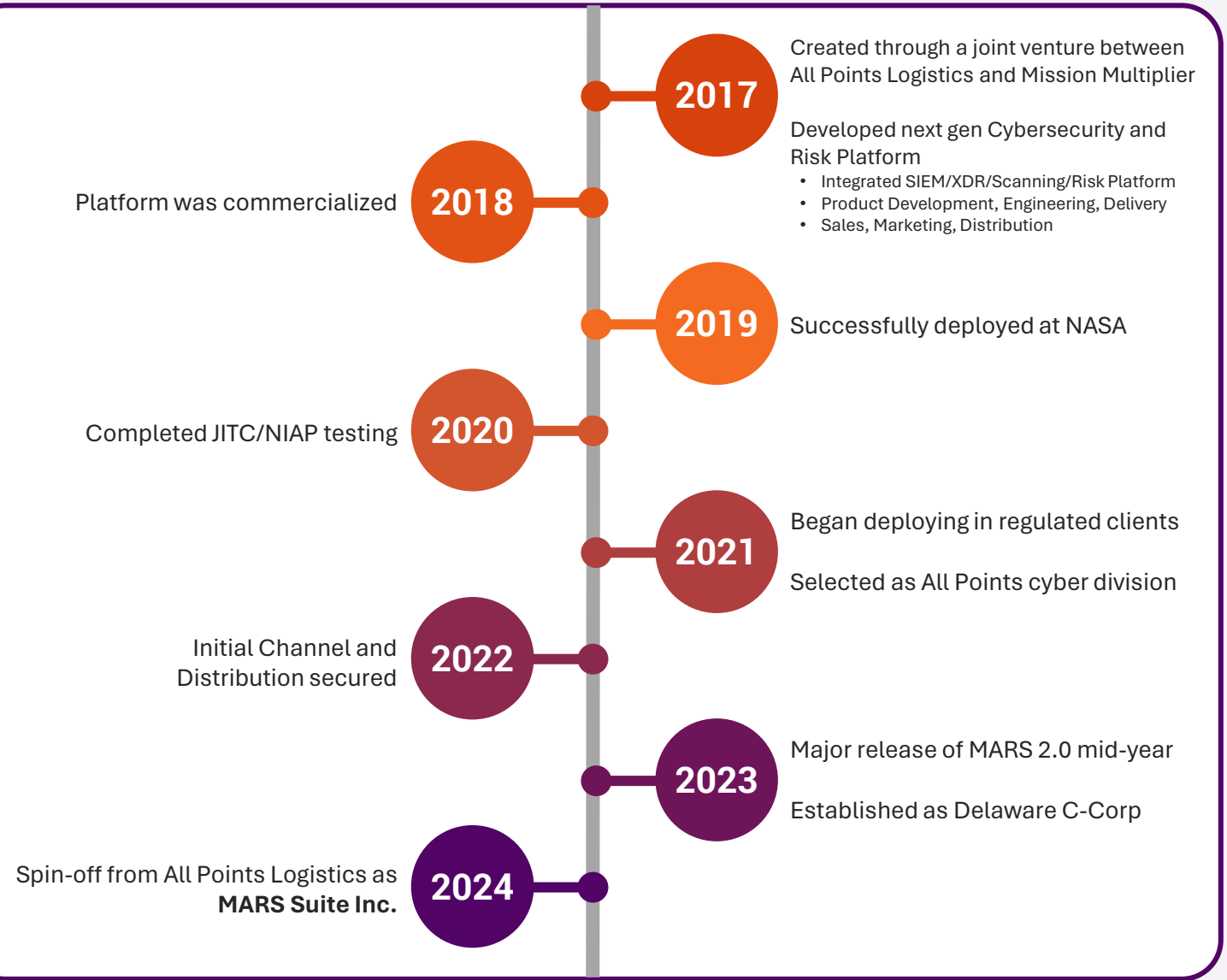


2023: MARS 2.0 Release



2024: Spin-off

Corporate Timeline



Realities that prevent mission success.

GLOBAL REALITIES

Growing tsunami of
cyber attacks

YOY increases in
security breaches

Increasing legislation,
regulation and
enforcement

Talent crisis and losing
the cyber war

CLIENT REALITIES

Lack of risk awareness,
visibility

Growing technical debt,
IT/Infosec waste

Inability to keep pace
with regulatory change

Inability to recruit, invest
in cyber talent

PROVIDER REALITIES

Glut of technologies and
solutions in the market

Tech convergence and
vendor consolidation

Reaching, influencing
motivated prospects

Lack of skilled labor,
integrated platforms

Mission reports from other clients.

ENTERPRISE & LEADERSHIP TEAMS

Needing real-time, and actionable insights into enterprise, departmental, or supplier cyber attacks, threats, risks, vulnerabilities and compliance deficiencies.

Looking to reduce cyber and compliance costs, any impact of data breaches, negative legal actions or fines.

INFOSEC AND COMPLIANCE TEAMS

Dealing with Technical debt/sprawl; disparate non-integrated technologies; no consolidated view into threats and risks. Ongoing management burden, drain on capital.

Looking to get ahead of cyber threats, attacks, and remediate critical vulnerabilities and risks.

HEADQUARTERS, DIVISIONS & SUPPLIERS

Mandated to achieve and maintain regulatory compliance to preserve revenues, reduce cyberattack threats and risks, and prevent legal actions or fines.

Looking to maintain a sustainable, resilient, compliant organization that delivers products and services to customers.

Client needs...

95% of solution provider clients are asking for cyber solutions, advice or support.

88% of solution provider security platforms are converging.

86% of solution provider clients are looking to consolidate security tools.

OpenText 2023 Survey
CompTIA 2022 State of Cybersecurity Report

vs Vendor realities

- 54%** of solution providers are updating their cyber skills and hiring new talent in the next 2 years.
- 50%** of solution providers are concerned with being attacked, looking for enhanced security.
- 54%** of solution providers want personalized partner programs.
- 44%** of solution providers partner with peers and cyber experts to fill experience, skill, and resource gaps.
- 41%** of solution providers will retrain their existing workforce on cybersecurity solutions.
- 32%** of solution providers report integrating multiple technologies is their biggest challenge, when establishing and delivering new cyber and compliance offering.

Platforms and tools for mission success.



User-Friendly Interface

a single UI to access everything you need



SIEM Platform

trust your systems to a world-class SIEM



Scanning Tool

for data collection, network, and vulnerability scanning



Data Manipulation Tool

encode, decode, and format data however you need



Knowledge Base

attack, defense & response knowledge base



XDR/EDR

endpoint detection, response, and protection platform



Vulnerability Management

identify security vulnerabilities, assesses risks, and remediate



File Scanning

for cyber threat hunting, threat detection, & incident response



Intrusion Prevention

detect and prevent intrusions with IDS and IPS capabilities



Network Traffic Analyzer

host profiling, monitoring, and anomaly detection



PCAP

network packet capture platform



3rd Party Integrations

integrate with existing tools or hundreds of others

Define your approach...we do the rest.



Deployment & Training

We handle the heavy lifting of the MARS Suite platform deployment. We then train your team to run and operate the platform in-house.



Security as a Service

We deploy, tune, and operate the MARS Suite platform so you don't have to. Additional security, management, and training services can be added in for a custom bundled solution.



Compliance Made Easy

Security as a Service plus the governance, compliance, and process support you need to effortlessly achieve and maintain compliance with industry regulations.



Comprehensive Managed Services

Security as a Service, Compliance as a Service, plus everything you need for an all-in-one solution for managing your IT environment.

Partnerships ensuring mission success.



Technology Manufacturers, Distributors, & Solution Providers

MARS Suite partners with select, innovative technology partners that support clients within heavily regulated industries. These partnerships include:

- Technology Manufacturers
- Technology Distributors
- Managed Services Providers
- Managed Security Solution Providers
- Technology Resellers
- Cloud and Colocation Providers
- Cyber, Risk, Compliance, and IT Consultants

Our team is committed to building long-term strategic value-based partnerships. We work intimately with our partners to develop and launch differentiated security and compliance-as-a-service solutions and specialized bundles into the market to address their client's unique business, regulatory, and operational requirements.



Industry Alliances & Embedded Partners

MARS Suite forms strategic alliances and embedded partnerships that provide a wide range of products and services to organizations. These organizations include but are not limited to:

- Professional Employer Organizations (PEOs)
- Payroll Platform and Providers
- Insurance Carriers, Brokers, Agents
- Group Purchasing Organizations (GPOs)
- Industry Associations
- Chambers of Commerce

We empower our industry partners with unique, differentiated solutions and services powered by MARS Suite and designed to augment and complement their existing products or services. These new solutions help solve each client's unique cyber, risk, and compliance challenges.

Mission success is what drives us.

- **We are focused on simplifying cyber technology deployments and reducing costs:** MARS Suite reduces the time, costs, and resources required to deploy, operate, integrate, and manage multiple cyber and IT scanning and monitoring technologies.
- **Our platform can be utilized by executives and operators:** MARS Suite provides executives insight into risks, threats, and cyber program effectiveness, while empowering operational teams with the tools to respond to, and remediate, risks and threats.
- **We are cyber and risk experts:** Our team has built award-winning cyber and risk consultancies and solution providers, that have supported thousands of customers within dozens of regulated industries.
- **We can support or augment your existing team with customized managed services:** We have an ecosystem of consulting and solution provider partners that deliver the MARS Suite platform through managed security and compliance services, customized for your unique business requirements, and can be billed monthly or annually.

“MARS Suite was born out of our desire to defend and protect the U.S from our enemies, and to help prevent the theft of classified information, secrets, and intellectual property from within the Defense Industry Base. After successful deployments at NASA, and a variety of diverse organizations, we realized MARS Suite had broad applicability to dozens of other industries that were struggling with cyber-attacks, malicious insider threats, and constantly changing laws and regulations.”

Phil Monkress

MARS Co-Founder / Chairman, All Points Logistics, LLC



It's your mission...we are here to help.

✦ Next Steps:

- ✓ Formal Introduction, Business Goals and Objectives Discussion
- ✓ Situation & Capability Review
- ✓ Determine Fit, Desired Outcomes Discussion
- ✓ Deployment Options, Approach Discussion
- ✓ Relationship Vision, Support Expectations Discussion
- ✓ Program & Pricing Discussion
- ✓ Onboarding Support, Timing Discussion



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